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EDUCATION

GLASGOW CALEDONIAN UNIVERSITY

BSc Applied Graphics Technology

GLASGOW COLLEGE OF BUILDING & PRINTING

HND Graphic Design

SKILLS

PHOTOSHOP	●●●●●
ILLUSTRATOR	●●●●●
INDESIGN	●●●●○
EXCEL	●●●●○
POWERPOINT	●●●○○
PROJECT MANAGEMENT	●●●●●
WEB DESIGN	●●●○○
PRE-PRESS	●●●●●
BRANDING	●●●●●
TYPOGRAPHY	●●●●●



ABOUT ME

I am an experienced Graphic Designer with 20 years of diverse, hands-on design experience including; corporate identity, print brochures, web, apparel design, multimedia, exhibition design, and magazine and newspaper publishing. Extensive knowledge of the print process (digital, litho and screen printing), working to brand guidelines, and most desktop and image manipulation software. I am a problem solver who loves a design challenge. Comfortable taking a project from client briefing, to concepts presentation, through to managing outside suppliers and producing a finished solution to the highest standards.

OCTOBER 2008
– JANUARY 2021

Head Graphic Designer | Bar-One Ltd.

Project management and point of contact for customers, making sure all information/ideas are presented accurately, succinctly and in a user friendly fashion, meeting the diverse needs of all customers.

Ensuring brand compliance and project targets are met or exceeded.

Compiling and coordinating tenders for local authority and government work.

Support the sales department in the design of customer facing materials including brochures, advertisements and web assets.

Create visually engaging solutions for apparel and other promotional assets for individuals, organisations and companies, that engages and promotes/delivers key messages.

Sourcing and ordering garments and promotional items to meet the client's exact needs.

Project co-ordination and visual direction of the new website with an e-commerce web design agency.

Re-working and colour separating artwork ready for output on film positives.

Assist in the training and mentoring of any new Graphic Design Team Member.

JULY 2010 –
PRESENT

Freelance Graphic Designer

Designing corporate branding, brochures, press adverts, shop front advertising and all other print material for my clients.

Project managing jobs from client meeting to finished product, often supervising on-site installation.

Sourcing suppliers, costing jobs and preparing quotes to meet the client's criteria within budget.

SOCIAL MEDIA



AUGUST 2006 –
SEPTEMBER 2008

Graphic Designer | GSPC

Work closely with Communications and Marketing colleagues and liaise directly on the creation of design materials to support their work. This includes; leaflets, brochures, flyers, promotional items, web design and point of sale stands.

Aid external member firms with their complete marketing needs, ensuring they deliver key messages as robustly and succinctly as possible, whilst ensuring continuous improvement. This includes design of websites, project managing, and often complete re-branding of company.

Liaising with a web application development team to fuse my vision for the new GSPC website with their vast search engine capabilities.

Creation of www.sspc.co.uk, a single website to search for properties for sale with any Scottish Solicitor Property Centre.

Designing exhibition stands for the annual 'Property Conference' hosted by GSPC and also smaller display stands, pop-up poster, etc. for smaller conferences.

EXPERTISE

GRAPHIC DESIGN

WEB DESIGN

BRAND IDENTITY

APPAREL DESIGN

BROCHURE & ART-WORKING

EXHIBITION DESIGN

MULTIMEDIA

POINT OF SALE

PRE-PRESS PRODUCTION

JUNE 2006
– AUGUST 2006

Graphic Designer (Temp) | Kall Kwik

Pre-press work for print, both digital and litho.

Designing corporate identities and subsequent leaflets, brochures, flyers and catalogues to very tight deadlines.

Client meetings and briefings.

Preparing quotations for print work.

Archiving and labelling of files, so that files are easy to locate when my assignment was completed.

JANUARY 2000
– JUNE 2006

Snr Graphic Designer | Seamanship International

In charge of a small team of graphic designers and 3D modellers.

Co-ordinating closely with project manager and marketing executive, actively soliciting new clients and nurturing existing client accounts, ensuring their needs and requirements were not only accommodated but surpassed.

Designing and building multimedia training software from initial concept through to finished article on bookshop shelves.

Implementing ideas and concepts into bespoke programs to be used as training aids for some of the major oil refiners, such as Shell, BP, and Chevron Texaco.

Designing print-based material for all aspects of the company, including product brochures, DVD covers, promotional material, point of sale, etc.